

Strategic Plan

July 2021 to June 2026



Croquet New Zealand

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Croquet New Zealand Strategic Plan

October 2021 to September 2026



MISSION

To enable quality experiences through the sport of Croquet



VISION

Croquet: A sport for everyone

Inclusive

An organisation all can be proud to be part of.

Respectful

All contribution is valued.



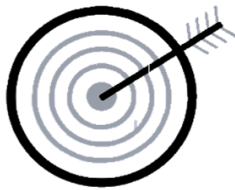
VALUES

Enjoyable

An environment we can all enjoy.

Resourceful

Best use of resources for the best results.



FOCUS



OUTCOMES



STRATEGIES

	FOCUS	OUTCOMES	STRATEGIES
COMMUNITY	<ul style="list-style-type: none"> A capable Board leading the sport Support Associations and Clubs to help the sport grow and prosper Develop volunteers to support the sport at all levels 	<ul style="list-style-type: none"> Maintain and develop superior governance systems for the sport. At least one (1) GC Referee per Club. Each Association has at least one (1) GC Referee for every fifteen (15) playing members. At least one (1) GC Senior Referee per Association. At least one (1) AC Referee or AC Senior Referee per Association. At least one (1) AC Umpire per Club playing AC. At least three (3) coaching coaches workshops per year. 30% of coaching coaches workshop attendees complete their qualifications. Reach 6,000 members by 30 June 2026. 	<ul style="list-style-type: none"> Maintain and enhance the Board induction process. Develop Board governance policies. Develop Club Tool-Kit to assist running of Clubs. Develop Association Tool-Kit to assist running of Associations.
COMPETITION	<ul style="list-style-type: none"> Croquet New Zealand tournaments provide participants with quality experiences Programmes promoting development Success on the world stage 	<ul style="list-style-type: none"> Win the 2024 Golf Croquet World Team's Championship. Win the 2025 MacRobertson Shield. Average 1 medal per individual World Championship 90% of respondents to the CNZ tournament survey rate the tournament 4 out of 5 or better. 90% of respondents to the CNZ tournament survey rate the tournament manager 4 out of 5 or better. Increase the local (club) participation in the Don Reyland Stars and Arthur Ross Memorial Event competitions. 	<ul style="list-style-type: none"> Develop HP Squads to assist with player development. Maintain a tournament calendar which meets player needs. Maintain and enhance support for Croquet New Zealand tournaments. Targeted surveys to get feedback from participants.
CONNECTIONS	<ul style="list-style-type: none"> Positive working relationships with the Associations and the World Croquet Federation Positive working relationships across the sports sector to share experiences and ideas Strong commercial partnerships 	<ul style="list-style-type: none"> Association satisfaction survey. Maintain reserves in line with the CNZ reserves policy. Increase sponsorship to at least 6% of total revenue by 30th June 2026 	<ul style="list-style-type: none"> Develop an annual survey to complete with the Associations to gauge their satisfaction with Croquet New Zealand's direction. Advance the Sponsorship Plan to include valuations. Develop Key Stakeholder map. Develop communication plan identifying specific stakeholder requirements.