

# Croquet New Zealand Strategic Plan 2016 - 2020

Our Vision	<b>More people playing better croquet more often</b>
Our Uniqueness	Gender and age inclusive
Our Mission	To deliver world class programmes that provide opportunities for more participants to enjoy and succeed in croquet.
We value.....	<ul style="list-style-type: none"> <li>- Integrity of actions: respect of others</li> <li>- Leadership brings opportunities: Effective leadership and organisation develops opportunities and pathways for everyone to enjoy croquet.</li> <li>- Success for all: A culture that promotes success on and off the lawns</li> <li>- Past drives the future: The rich croquet history and traditions coupled with its ability to evolve with the changing nature of sport in NZ.</li> </ul> <p>Appreciation for Volunteers: The contribution that volunteers make to the continued viability of the sport at all levels.</p>



*These outcomes will see us achieve our goals*

<p>1 Increase U21 club memberships by 200% over 5 years.</p> <p>2 Increase club members by 1% per year</p> <p>3 Increase non-member participation such as business house, corporate and one-offs by 1% per year</p> <p>4 Increase number of players who enter CNZ tournaments by 1% per year.</p> <p>5 Increase number of officials (refs, umps, managers) by 15% over 5 years.</p> <p>6 Increase volunteers and their capabilities at all levels by 1% per year.</p> <p>7 Increase qualified coaches by 5 per year</p> <p>8 Increase the number of members who are of work force age</p>	<p>1 Place in top two in world team events.</p> <p>2 Win Trans Tasman Test Series</p> <p>3 Average one medal per WCF World Championship</p> <p>4 Increase number of official capable of officiating at all tiers</p>	<p>1 Define roles at all three levels - local, regional, national.</p> <p>2 Develop communication strategy that promotes croquet and increases participation.</p> <p>3 Develop positive relationships and external partnerships with key stakeholders</p>	<p>1 Maintain resources in line with operating costs</p> <p>2 Support club sustainability</p> <p>3 Develop Strategic partnerships</p>
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