

# Croquet New Zealand Strategic Plan 2016 - 2020

Our Vision  
Our Uniqueness

**More people playing better croquet more often**  
Gender and age inclusive

Our Mission

To deliver world class programmes that provide opportunities for more participants to enjoy and succeed in croquet.

We value.....

- Integrity of actions: respect of others
  - Leadership brings opportunities: Effective leadership and organisation develops opportunities and pathways for everyone to enjoy croquet.
  - Success for all: A culture that promotes success on and off the lawns
  - Past drives the future: The rich croquet history and traditions coupled with its ability to evolve with the changing nature of sport in NZ.
- Appreciation for Volunteers: The contribution that volunteers make to the continued viability of the sport at all levels.



*These outcomes will see us achieve our goals*

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| <p>1 Increase U21 club memberships by 200% over 5 years.</p> <p>2 Increase club members by 1% per year.</p> <p>3 Increase non-member participation such as business house, corporate and one-offs by 1% per year.</p> <p>4 Increase number of players who enter CNZ tournaments by 1% per year.</p> <p>5 Increase number of officials (refs, umps, managers) by 15% over 5 years.</p> <p>6 Increase volunteers and their capabilities at all levels by 1% per year.</p> <p>7 Increase qualified coaches by 5 per year</p> <p>8 Increase the number of members who are of work force age</p> | <p>1 Place in top two in world team events.</p> <p>2 Win Trans Tasman Test Series</p> <p>3 75% of players attending WCF World Championships improve their initial seeding position</p> <p>4 Increase number of official capable of officiating at all tiers</p> | <p>1 Define roles at all three levels - local, regional, national.</p> <p>2 Develop communication strategy that promotes croquet and increases participation.</p> <p>3 Develop positive relationships and external partnerships with key stakeholders</p> | <p>1 Maintain resources in line with operating costs</p> <p>2 Support club sustainability</p> <p>3 Develop Strategic partnerships</p> |
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